



PRESS RELEASE

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Florida Breast Cancer Foundation the Focus of Pasco Tax Collector's Office in October

During the month of October the *Florida Breast Cancer Foundation* will be the featured charitable giving organization at the Pasco County Tax Collector's Office. The *Florida Breast Cancer Foundation's* main objectives are to advocate on behalf of patients, educate the public on all aspects of breast cancer and to provide funds for research seeking new treatments and ultimately a cure for breast cancer. For the sixth year in a row the Pasco County Tax Collector's Office has teamed up with the *Florida Breast Cancer Foundation* to raise funds and heighten awareness of this disease and the treatments options available.

"The Pasco County Tax Collector's Office has worked with the *Florida Breast Cancer Foundation* every year since 2014," states **Russell Silverman**, the Interim President & CEO of the *Florida Breast Cancer Foundation*. "Their combined efforts on behalf of our *Foundation* are nothing short of remarkable. Not only do they support and encourage the purchase of the **End Breast Cancer** specialty license plate and the giving of voluntary contributions when it comes time for their residents to renew their license plates and driver licenses, but they have also raised funds separately from those programs that help fund research critical to improving therapies and finding cures for breast cancer."

Individuals who have automobile registration renewals coming due in October may choose to trade in their regular license plate for the **End Breast Cancer** specialty tag. Customers may also purchase the tag for newly registered vehicles. The proceeds from the tag promotion will go directly to the *Florida Breast Cancer Foundation* to help Floridians battling with this disease. Additionally, customers may choose to use the voluntary check-off box on their registration form and donate directly to the *Florida Breast Cancer Foundation*. The tax offices will also accept other cash donations on behalf of the *Foundation*.

"We are proud to once again team up with the *Florida Breast Cancer Foundation* to help shine a spotlight on the needs of breast cancer patients," states **Tax Collector Mike Fasano**. "The

Foundation works tirelessly to fund institutions that work on finding a cure for breast cancer as well as creating better treatment options for breast cancer patients. This year, in Florida alone, there will be an estimated 19,130 new cases of breast cancer in women, and 3,000 are expected to die. The *Pasco County Tax Collector's Office* and the *Florida Breast Cancer Foundation* are committed to changing those numbers.”

For more details regarding this promotion or services provided by the *Pasco County Tax Collector's Office* please contact **Greg Giordano, Assistant Tax Collector** at 727-847-8179 or visit www.pascotaxes.com . For more information about the *Florida Breast Cancer Foundation* please visit www.FloridaBreastCancer.org or contact **Cathy Cruz, Marketing Communications Manager** at 305-631-2134.

Information regarding risk factors, breast cancer screening and signs and symptoms of the disease will be available at any of the five tax collector offices.